



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

And:

**Front Line Strategies**  
**526 East Park Avenue**  
**Tallahassee, FL 32301**

# CONTRACT

<u>Contract / Revision</u> 1847773 /		<u>Alt Order #</u> 08854286
<u>Product</u> ROY MOORE FOR SENATE		
<u>Contract Dates</u> 11/08/17 - 12/12/17		<u>Estimate #</u>
<u>Advertiser</u> POL/Moore, Roy/Senate		<u>Original Date / Revision</u> 11/10/17 / 11/10/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSFA	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WSFA	11/09/17	11/10/17	Today In Alabama	6a-7a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/06/17	11/12/17	---TF--				2	\$175.00			
2	WSFA	11/13/17	12/08/17	Today In Alabama	6a-7a		:30			NM	17	\$2,975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/13/17	11/19/17	MTWTF--				5	\$175.00			
	Week:	11/20/17	11/26/17	MTWTF--				4	\$175.00			
	Week:	11/27/17	12/03/17	MTWTF--				4	\$175.00			
	Week:	12/04/17	12/10/17	MTWTF--				4	\$175.00			
3	WSFA	12/11/17	12/11/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	12/11/17	12/17/17	M-----				1	\$175.00			
4	WSFA	11/09/17	11/10/17	NBC Today Show	7-9am		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/06/17	11/12/17	---TF--				2	\$115.00			
5	WSFA	11/13/17	12/08/17	NBC Today Show	7-9am		:30			NM	18	\$2,070.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/13/17	11/19/17	MTWTF--				5	\$115.00			
	Week:	11/20/17	11/26/17	MTWTF--				5	\$115.00			
	Week:	11/27/17	12/03/17	MTWTF--				4	\$115.00			
	Week:	12/04/17	12/10/17	MTWTF--				4	\$115.00			
6	WSFA	12/11/17	12/11/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	12/11/17	12/17/17	M-----				1	\$115.00			
7	WSFA	11/09/17	11/10/17	WSFA 12 News at Noon	12-1230pm		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/06/17	11/12/17	---TF--				2	\$100.00			
8	WSFA	11/13/17	12/08/17	WSFA 12 News at Noon	12-1230pm		:30			NM	15	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/13/17	11/19/17	MTWTF--				3	\$100.00			

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Contract / Revision	Alt Order #
1847773 /	08854286

Contract Dates	Product	Estimate #
11/08/17 - 12/12/17	ROY MOORE FOR SEN	

Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	11/10/17 / 11/10/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	MTWTF--				4	\$100.00			
Week:		11/27/17	12/03/17	MTWTF--				4	\$100.00			
Week:		12/04/17	12/10/17	MTWTF--				4	\$100.00			
9	WSFA	12/11/17	12/11/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/11/17	12/17/17	M-----				1	\$100.00			
10	WSFA	11/09/17	11/10/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	---TF--				2	\$60.00			
11	WSFA	11/13/17	12/08/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	15	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	MTWTF--				3	\$60.00			
Week:		11/20/17	11/26/17	MTWTF--				4	\$60.00			
Week:		11/27/17	12/03/17	MTWTF--				4	\$60.00			
Week:		12/04/17	12/10/17	MTWTF--				4	\$60.00			
12	WSFA	12/11/17	12/11/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/11/17	12/17/17	M-----				1	\$60.00			
13	WSFA	11/09/17	11/10/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	---TF--				2	\$75.00			
14	WSFA	11/13/17	12/08/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	15	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	MTWTF--				3	\$75.00			
Week:		11/20/17	11/26/17	MTWTF--				4	\$75.00			
Week:		11/27/17	12/03/17	MTWTF--				4	\$75.00			
Week:		12/04/17	12/10/17	MTWTF--				4	\$75.00			
15	WSFA	12/11/17	12/11/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/11/17	12/17/17	M-----				1	\$75.00			
16	WSFA	11/09/17	11/10/17	WSFA 12 News at Five	5-530pm		:30			NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	---TF--				2	\$185.00			
17	WSFA	11/13/17	12/08/17	WSFA 12 News at Five	5-530pm		:30			NM	15	\$2,775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	MTWTF--				3	\$185.00			
Week:		11/20/17	11/26/17	MTWTF--				4	\$185.00			
Week:		11/27/17	12/03/17	MTWTF--				4	\$185.00			
Week:		12/04/17	12/10/17	MTWTF--				4	\$185.00			
18	WSFA	12/11/17	12/11/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/11/17	12/17/17	M-----				1	\$185.00			
19	WSFA	11/09/17	11/10/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	---TF--				2	\$350.00			
20	WSFA	11/13/17	12/08/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	15	\$5,250.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	MTWTF--				3	\$350.00			
Week:		11/20/17	11/26/17	MTWTF--				4	\$350.00			
Week:		11/27/17	12/03/17	MTWTF--				4	\$350.00			
Week:		12/04/17	12/10/17	MTWTF--				4	\$350.00			
21	WSFA	12/11/17	12/11/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/11/17	12/17/17	M-----				1	\$350.00			
22	WSFA	11/09/17	11/10/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	---TF--				3	\$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	WSFA	11/06/17-11/12/17	WSFA 12 News at Ten - MF	10-1035pm	----ThF----	:30		\$275.00	NM		
		Credited										
23	WSFA	11/13/17	12/08/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	15	\$4,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	MTWTF--				2	\$275.00			
Week:		11/20/17	11/26/17	MTWTF--				5	\$275.00			
Week:		11/27/17	12/03/17	MTWTF--				4	\$275.00			
Week:		12/04/17	12/10/17	MTWTF--				4	\$275.00			
24	WSFA	12/11/17	12/11/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/11/17	12/17/17	M-----				1	\$275.00			
N 25	WSFA	11/09/17	11/09/17	Late News	1030p-11p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	---T---				1	\$150.00			
N 26	WSFA	11/11/17	11/11/17	NBC Saturday Today Show	6-8am		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-----S-				2	\$45.00			
N 27	WSFA	11/12/17	11/12/17	NET NBC Sunday Today Shc	7-8a		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-----S				2	\$45.00			
N 28	WSFA	11/12/17	11/12/17	NET NBC Meet The Press	8-9a		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-----S				1	\$45.00			
N 29	WSFA	11/11/17	11/11/17	WSFA 12 News at Six-Sat	Sa 6-7pm		:30			NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-----S-				2	\$80.00			
N 30	WSFA	11/12/17	11/12/17	WSFA 12 News at Five-Sun	Su 5-530p		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-----S				1	\$90.00			
N 31	WSFA	11/11/17	11/11/17	WSFA 12 News at Ten - Sat	10-1030pm		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-----S-				1	\$175.00			
N 32	WSFA	11/12/17	11/12/17	Late News	1030p-11p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-----S				1	\$150.00			

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REP: TEL# 703-528-9387 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV10/17 09.56  
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$ \*\*CHANGES\*\* \*\*\* WSFA-TV \*\*\*

REP HEADLINE# 8854286 TRF# 1847773  
ADV # ADV. NAME POLI/R MOORE/R/SEN/AL REP.# OFF.# SALESMAN #  
AGY # AGY. NAME FRONT LINE STRATEGIES BUYER NAME JOSH BAGINSKI  
526 EAST PARK AVENUE SALES PRSN WA- RYAN EDDINS (H)  
TALLAHASSE, FL 32301

ORDER # CONTRACT # 8854286 CLASS: NATL. LOCAL REGIONAL  
PRDCT ROY MOORE FOR SENATE EST# COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES NOV8/17 DEC12/17 WK-5  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV10/17 09.56

STA:  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
NO BUYS TO PRINT  
STATION MAKEGOOD OFFERS:  
M1 UNRESL BUY#22 MISSED:W-F/1000P-1035P NOV9 30S \$275.00 (NOV10/17)  
OFFER:THU/1030P-1130P NOV9 30S \$150.00 PLS ADVISE.  
& M-F/200P-300P NOV20 (5/WK) 30S \$25.00  
CMT:NEWS RUNS LATE ON THURSDAYS DUE TO NFL.WE ARE LOWERING THE RATE.  
CMT:PLEASE CONFIRM. THANKS, DENICE

NOV/17 12985.00 DEC/17 12015.00 CONTRACT TOTAL 25000.00  
TOTAL SPOTS 150

MARKET TOTALS \$39,682 WSFA 63% WNCN 0% WCOV 0% CABL 0% WBMM 0% WIYC 0%  
ESFA 0% EAKA 0%

ACCURATE SHARES

SVC- NSI  
DEMOS- RA35+\*\*



REP HEADLINE# 8854286 TRF# 1847773 REP: TEL# 703-528-9387 FAX# 703-516-9680  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! NOV10/17 10.28  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* CHANGES\*\*\* \*\* WSFA-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
28	A		600P-700P	30		\$80.00	11/11	11/11	2	✓	SAT	2
PROGRAM : WSFA 12 NEWS AT 6P SAT												
CON COM1: WSFA 12 NEWS AT 6P SAT												
29	A		500P-530P	30		\$90.00	11/12	11/12	1	✓	SUN	1
PROGRAM : WSFA 12 NEWS AT 5P SUN												
CON COM1: WSFA 12 NEWS AT 5P SUN												
30	A		1000P-1030P	30		\$175.00	11/11	11/11	1	✓	SAT	1
PROGRAM : WSFA 12 NEWS AT 10P SAT												
CON COM1: WSFA 12 NEWS AT 10P SAT												
31	A		1030P-1100P	30		\$150.00	11/12	11/12	1	✓	SUN	1
PROGRAM : WSFA 12 NEWS AT 10:30P												
CON COM1: WSFA 12 NEWS AT 10:30P												
STATION MAKEGOOD OFFERS:												
M1	UNRESL	BUY#22	MISSED:W-F/1000P-1035P				NOV9		30S	\$275.00	(NOV10/17)	
			OFFER:THU/1030P-1130P				NOV9		30S	\$150.00	PLS ADVISE.	
			& M-F/200P-300P				NOV20 (5/WK)		30S	\$25.00		
CMT:NEWS RUNS LATE ON THURSDAYS DUE TO NFL.WE ARE LOWERING THE RATE.												
CMT:PLEASE CONFIRM. THANKS, DENICE												
NOV/17			13785.00	DEC/17		12015.00	CONTRACT TOTAL 25800.00					
						TOTAL SPOTS 160						

MARKET TOTALS \$39,682 WSFA 63% WNCN 0% WAKA 37% WCOV 0% CABL 0% WBMM 0% WIYC 0%  
ESEA 0% EAKA 0%

ACCURATE SHARES

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

CREDIT RISK !!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
NOV10/17 10.31  
\*\*\* WSFA-TV \*\*\*

ADV #	ADV. NAME	POLI/R MOORE/R/SEN/AL	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	FRONT LINE STRATEGIES	BUYER NAME	JOSH BAGINSKI	
		526 EAST PARK AVENUE	SALES PRSN	WA- RYAN EDDINS (H)	
		TALLAHASSE, FL 32301			

ORDER #	CONTRACT # 8854286	CLASS: NATL.	LOCAL REGIONAL
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PRDCT	ROY MOORE FOR SENATE	EST#	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT	DATES	NOV8/17	DEC12/17	WK-5

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE NOV10/17 10.31

REP: REVISED ORDER  
M1 OKD AS LINES 32-33  
TTL SAME, \$25,800  
PLS CONFIRM  
THANKS JASMINE FOR RYAN

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM ROY MOORE FOR SENATE

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
22	S		1000P-1035P	30		\$275.00	11/8	11/10	2	✓	W-F	2
PROGRAM : WSFA 12 NEWS AT 10P												
CON COM1: WSFA 12 NEWS AT 10P												
32	A		1030P-1130P	30		\$150.00	11/9	11/9	1	✓	THU	1
PROGRAM : WSFA 12 NEWS AT 10P												
ORD COM1: NEWS RUNS LATE ON THURSDAYS DUE TO NFL.WE ARE LOWERING THE RATE.												
ORD COM2: PLEASE CONFIRM. THANKS, DENICE												
THIS IS A MAKE-GOOD FOR NOV9 ON LINE-22 FOR 1 SPOT/WK												



REP HEADLINE# 8854286

\$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

TRF# 1847773

REP: TEL# 703-528-9387

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

NOV10/17 10.31

\*\*\* WSFA-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
33	A		200P-300P	30		\$25.00	11/20	11/24	5		M-F	5
PROGRAM : HARRY CONNICK JR. ORD COM1: NEWS RUNS LATE ON THURSDAYS DUE TO NFL.WE ARE LOWERING THE RATE. ORD COM2: PLEASE CONFIRM. THANKS, DENICE PART OF A MAKEGOOD MADE UP OF LINES 32-33 STATION MAKEGOOD OFFERS: M1 OK'D BUY#22 MISSED:W-F/1000P-1035P NOV9 30S \$275.00 (NOV10/17) OFFER:THU/1030P-1130P NOV9 30S \$150.00 PLS ADVISE. & M-F/200P-300P NOV20 (5/WK) 30S \$25.00 CMT:NEWS RUNS LATE ON THURSDAYS DUE TO NFL.WE ARE LOWERING THE RATE. CMT:PLEASE CONFIRM. THANKS, DENICE												
NOV/17	13785.00	DEC/17	12015.00									
											CONTRACT TOTAL	25800.00
											TOTAL SPOTS	165

MARKET TOTALS \$39,682

WSFA 63%

WNCB 0%

WAKA 37%

WCOV 0%

CABL 0%

WBMM 0%

WIYC 0%

ESFA 0%

EAKA 0%

ACCURATE SHARES

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 8854286 TRF# 1847773 REP: TEL# 703-528-9387 FAX# 703-516-9680  
\$\$\$ MOD# 1: APPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV10/17 13.51  
\*\*\* WSFA-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/R MOORE/R/SEN/AL REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME FRONT LINE STRATEGIES BUYER NAME JOSH BAGINSKI  
526 EAST PARK AVENUE SALES PRSN WA- RYAN EDDINS (H)  
TALLAHASSE, FL 32301

ORDER # \_\_\_\_\_ CONTRACT # 8854286 CLASS: NATL. LOCAL REGIONAL  
PRDCT ROY MOORE FOR SENATE EST# \_\_\_\_\_ COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES NOV8/17 DEC12/17 WK-5  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE NOV10/17 13.51

REP: REVISED ORDER  
M1 OKD AS LINES 32-33  
TTL SAME, \$25,800  
PLS CONFIRM  
THANKS JASMINE FOR RYAN

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ROY MOORE FOR SENATE  
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION  
STATION MAKEGOOD OFFERS:  
M1 OK'D BUY#22 MISSED:W-F/1000P-1035P NOV9 30S \$275.00 (NOV10/17)  
OFFER:THU/1030P-1130P NOV9 30S \$150.00 PLS ADVISE.  
& M-F/200P-300P NOV20 (5/WK) 30S \$25.00  
CMT:NEWS RUNS LATE ON THURSDAYS DUE TO NFL.WE ARE LOWERING THE RATE.  
CMT:PLEASE CONFIRM. THANKS, DENICE

CONTRACT TOTAL 25800.00  
TOTAL SPOTS 165